

# THE BURGESS DIFFERENCE TICK AND MOSQUITO CONTROL



Shopping around for the best tick and mosquito control? We understand how important it is to get the most out of your service, with a company you can trust. Here's a quick comparison showing how Burgess Pest offers unparalleled quality and value.



## OTHER COMPANIES

### EQUIPMENT

- ✓ 200-gallon hydraulic sprayers blast away breeding grounds
- ✓ Strong enough PSI to reach high brush and tall trees

Cheap backpack misters without enough PSI to kick up underbrush where pests thrive

### PRODUCT

- ✓ Superior product/environmentally friendly, residual applications
- ✓ Organic options offered



Inferior product breaks down quickly and offers little or no residual effect

### PEOPLE

- ✓ Licensed and certified experts with the state Department of Agriculture
- ✓ On-staff entomologists and experts to identify pests
- ✓ Friendly, reliable, conscientious staff

Unqualified, unlicensed applicators on staff

Minimal or no ongoing education for applicators

Automated phone systems mean minimal personal customer service

### DEPENDABILITY

- ✓ Customized applications with detailed site maps to avoid sensitive areas
- ✓ QualityPro Certified - Our industry's highest honor
- ✓ Accountability with service supervision and support staff
- ✓ No charge to re-treat after inclement weather
- ✓ 24/7 access to all reports, technician notes, and payment options via our online customer portal



"One size fits all" approach

Unlicensed applicators spray non-target areas, including your lawn

No industry certification

Cheap prices lead to poor service quality and little accountability

Nickle and dime customers for extra treatments, even after rain

Inconsistent service schedules and lack of communication

**#1** When you choose Burgess Pest to Protect Your Pad, you're teaming up with New England's #1 choice for tick and mosquito control.

**\$49** PLANS START AS LOW AS \$49  
CALL TODAY FOR YOUR FREE ESTIMATE

# THE BURGESS ADVANTAGE TICK AND MOSQUITO CONTROL



## THE RISKS

**ALMOST 200** confirmed cases of EEE in the past year

**NEARLY 50** confirmed West Nile Virus cases in humans in recent years

**ESTIMATED 87,000** Massachusetts residents per year infected with Lyme Disease

**513 NEW CASES** of Babesiosis in Massachusetts in one year alone

## THE REWARD

**REDUCED RISK** for family and pets

**LOWER EXPOSURE** to tick and mosquito activity during peak times

**HIGH-VALUE SERVICE** included with proactive P30 Pad Protection Plan

**FEWER ITCHY BITES**, rashes, and scratching

**PEACE OF MIND**



## THE BURGESS ADVANTAGE

### QUALITY TREATMENTS

- ✓ 200-gallon **hydraulic** sprayers
- ✓ Low impact and **organic** products
- ✓ Residual barrier stays **effective for weeks**
- ✓ **Targeted control** with detailed site maps
- ✓ **Superior product** allows for monthly treatments, reducing need for retreatment and saving you money

### EXCEPTIONAL SERVICE

- ✓ Experienced, licensed, certified **experts**
- ✓ Friendly, reliable, assertive **support staff**
- ✓ **No charge to retreat** after inclement weather
- ✓ **Safety** is our top priority
- ✓ **Two ways to get started:** Enroll in a **P30 Pad Protection Plan** or a standalone service
- ✓ Plans start as low as **\$49** per month

## WHAT'S THE BOTTOM LINE ?

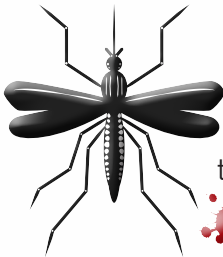
When it comes to Protecting Your Pad, you, and your loved ones from mosquitoes - and tick-borne illnesses, Burgess Pest means business. With reliable treatments, knowledgeable staff, and 24/7 online account access, you never have to wonder if Burgess has your back.



# MOSQUITOES AND TICKS BY THE NUMBERS

**#1** Deadliest  
"animal"  
in the world

**3,500**  
species of  
mosquito  
worldwide

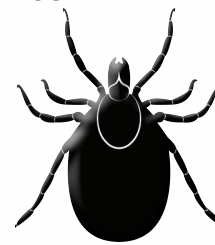


Drink up to  
**3 TIMES**  
their body weight  
in blood

Females  
lay up to **300** eggs at  
a time

one female can lay  
**several thousand**  
eggs at one time

Feed for  
**2-3**  
days at a time



**200**  
species of  
tick in the  
United States

Can go  
**200 DAYS**  
without food

**8** legs: ticks are  
arachnids, not  
insects

## HOW BURGESS BITES BACK

**\$0**

to re-treat after  
inclement weather

**#1** New England's #1 choice  
for tick & mosquito control

**200 GALLON**  
hydraulic sprayers

Plans start  
at just  
**\$49**  
per month

**30 PESTS**  
covered by our  
P30 Pad Protection Plan

**P30 &  
P10MT**

Pad  
Protection  
Plans  
include tick and  
mosquito control

Standalone  
treatment  
plans start at

**\$49**

[burgesspest.com](http://burgesspest.com)

800-698-BUGS



**BURGESS**  
PEST MANAGEMENT  
PROTECTING YOUR PAD SINCE 1929